



SCHOOL ON THE MOVE

Prize



PHOTO BY MICHAEL MANNING

2018 Prize Celebration

#schoolonmove • @EdVestors • www.edvestors.org

edvestors
Driving Change in Urban Schools

EdVestors' mission is to increase the number of schools in Boston delivering dramatically improved educational outcomes for all children.



WELCOME

EdVestors is a school improvement organization that combines strategic philanthropy, education expertise, and implementation support to help schools create the conditions for school change. We work at the classroom, school, and system levels to accelerate improvement in Boston's schools. Since launching in 2002, EdVestors has raised and invested more than \$29 million in school improvement efforts.

EdVestors works to strengthen school effectiveness so a quality education is available to every student in Boston. To do this, we take a problem-solving approach to meeting challenges, and we tap the ingenuity already present in our city's schools, nonprofits, neighborhoods, and institutions. We borrow good ideas that are working elsewhere, generate new ideas where needed, and think creatively and strategically to put good ideas into practice. We invite a wide and diverse network of stakeholders to collaborate, and we share what we know and learn about how schools change, paving the way for more schools to make more progress.

PREVIOUS SCHOOL ON THE MOVE PRIZE WINNERS

- 2017** Mildred Avenue K-8 School
- 2016** Phineas Bates Elementary School
- 2015** Jeremiah E. Burke High School
- 2014** William Monroe Trotter Innovation School
- 2013** George H. Conley Elementary School
- 2012** New Mission High School
- 2011** Clarence Edwards Middle School
- 2010** Joseph Lee Elementary School
- 2009** Boston Community Leadership Academy
- 2008** Samuel W. Mason Elementary School
- 2007** Excel High School
- 2006** Sarah Greenwood K-8 School

2018 SCHOOL ON THE MOVE PRIZE PROGRAM

Wednesday, October 31st

Boston Harbor Hotel

8:00-8:30 A.M.

Registration and Networking

8:30-10:00 A.M.

Breakfast and Program

SCHOOL ON THE MOVE PRIZE SELECTION PANEL

- Jim Stone, PhD, Selection Panel Chair
Chairman & CEO, Plymouth Rock Assurance Corporation
- Bridget Terry Long, PhD
Dean of the Faculty of Education and Saris Professor of Education & Economics, Harvard Graduate School of Education
- Pam Eddinger, PhD
President, Bunker Hill Community College
- Anne Lovett
Trustee, Lovett-Woodsum Foundation
- Yvonne Garcia
Senior Vice President, State Street Corporation
- Jack Lynch, Jr.
Chief Executive Officer, Houghton Mifflin Harcourt
- Richard Holbrook
Chairman Emeritus, Eastern Bank
- J. Keith Motley, PhD
Former Chancellor, University of Massachusetts-Boston

"It is both intellectually and emotionally powerful to see first-hand how much these schools are improving."

JIM STONE, SCHOOL ON THE MOVE PRIZE SELECTION PANEL CHAIR



2018 SCHOOL ON THE MOVE PRIZE SELECTION PANEL
From left to right: Richard Holbrook, Pam Eddinger, Marinell Rousmaniere, Bridget Terry Long, J. Keith Motley, Jack Lynch Jr., Jim Stone, Anne Lovett, Yvonne Garcia



SCHOOL ON THE MOVE

About the Prize

Each fall, the Thomas W. Payzant School on the Move Prize recognizes one of the most improving Boston Public Schools. Acknowledging the tremendous amount of work needed to ensure every student in Boston receives a world-class education, we seek to shine a light on the schools, leaders, and teachers who are getting it right and have significantly improved outcomes for students. By sharing the stories of how schools are able to improve, we hope to help more schools make significant progress for their students. The School on the Move Prize comes with a \$100,000 award from EdVestors, public recognition, and the opportunity for the winning school to document and share replicable strategies. Two runners-up each receive a \$10,000 award.

PRIZE SELECTION CRITERIA

This year, 9 Boston Public Schools were eligible for the School on the Move Prize* based on demonstrated improvement over a four-year period (2013-2017). EdVestors conducts a quantitative data screen of school performance and student demographics using publicly available data to identify schools where:

- » There has been a substantial positive change on statewide assessments in one or both core subjects (English language arts and math) compared to schools serving similar grades over the most recent five years
- » At least 25% of students are in the top two scoring categories (Proficient/Meeting Expectations or higher) on state assessments in both core subject areas
- » Fewer than 25% of students are in the lowest scoring category (Not Meeting Expectations or Failing) in both core subject areas
- » At least 50% of students are classified as high needs
- » For high schools, a four-year cohort graduation rate of at least 60%, or a five-year cohort graduation rate of at least 70%.

Invited schools prepare a written application detailing the strategies and approaches behind their dramatic improvement. The Prize Selection Panel reviews all written applications and visits three finalist schools before choosing the winner.

*Previous Prize winners are not eligible for reconsideration for five years. Schools that are finalists for two consecutive years are not eligible for one year.

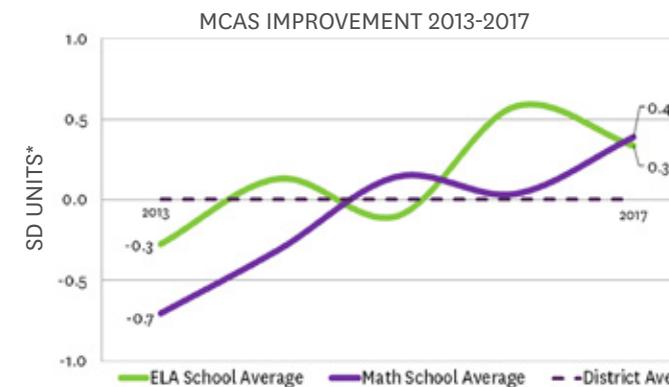
At the 800-student Donald McKay K-8 School in East Boston, a focus on the engagement of students, teachers, and families drives the culture of “voice and choice.” The McKay credits its improvement to empowering teachers as leaders and experts; a focus on building trust among teachers, students, and families; and meeting the academic and social-emotional needs of its English learners who make up a majority of the school’s population.

KEY STRATEGIES FOR IMPROVEMENT

- » Collaborative professional culture led by teachers where learning, experimentation, and reflection are encouraged and supported
- » Commitment to the social-emotional needs of families and students to create a safe and welcoming school community for all
- » Strategic leveraging of time, space, and enrollment to maximize resources

“By consistently focusing on collaboration, commitment, and collective responsibility for the success of every student and teacher, we have created a recipe that can be replicated anywhere.”

JORDAN WEYMER,
PRINCIPAL



*Improvement is measured in the change in standard deviations from the mean (SD units) between 2013 and 2017, compared to schools with similar grade levels.





At the Oliver Hazard Perry K-8 School in South Boston, a sense of shared ownership and commitment to continuous improvement sets the tone for a positive, supportive, and accountable culture. As a small school serving 250 students, the Perry credits its improvement to strategically using its key resources of people, time, and culture to drive improvement; meeting students where they are by providing targeted small-group support; and creating ample opportunities for teachers to collaborate and learn from their peers.

KEY STRATEGIES FOR IMPROVEMENT

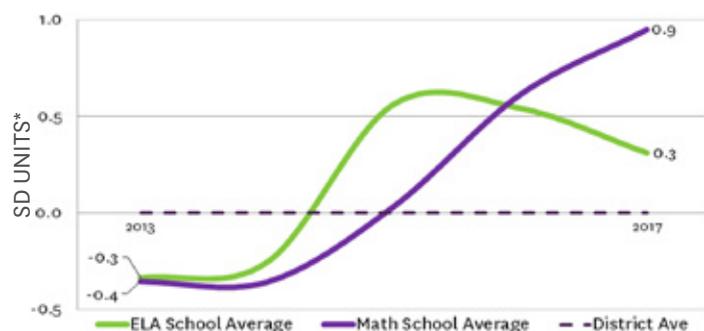
- » Commitment to teaching that is culturally-responsive and focused on equity, grounded in research on how the brain works
- » Assets-based approach and student-centered mindset that leads to effective differentiation
- » Understanding the instructional needs of a focused group of students in each classroom that drives the learning for all students



“It’s the formal structures and schedules that have led to lots of informal collaboration among teachers, where educators talk about instruction throughout the day.”

GEOFF ROSE, PRINCIPAL

MCAS IMPROVEMENT 2013-2017



**Improvement is measured in the change in standard deviations from the mean (SD units) between 2013-2017, compared to schools with similar grade levels*

The 500-student Muriel S. Snowden International High School, located across three buildings in the Back Bay, engages students in a rigorous and global-minded learning experience. Snowden High School credits its improvement to creating multi-dimensional systems of support for students; empowering teacher leaders to experiment and learn together; and building a strong school community and culture.

KEY STRATEGIES FOR IMPROVEMENT

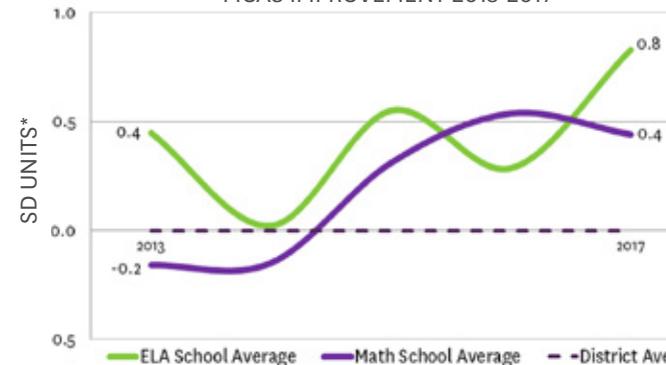
- » Student-centered and cognitively demanding instructional vision and practices aligned to the International Baccalaureate curriculum
- » Focusing significant academic, social-emotional, and family supports for 9th grade students to increase their success and sense of connection
- » Strategic use of partners aligned with school priorities to deepen student engagement and learning



“We give our students the skills and knowledge to engage and compete in a diverse global society; we want to open doors to the world.”

GENE ROUNDTREE, HEADMASTER

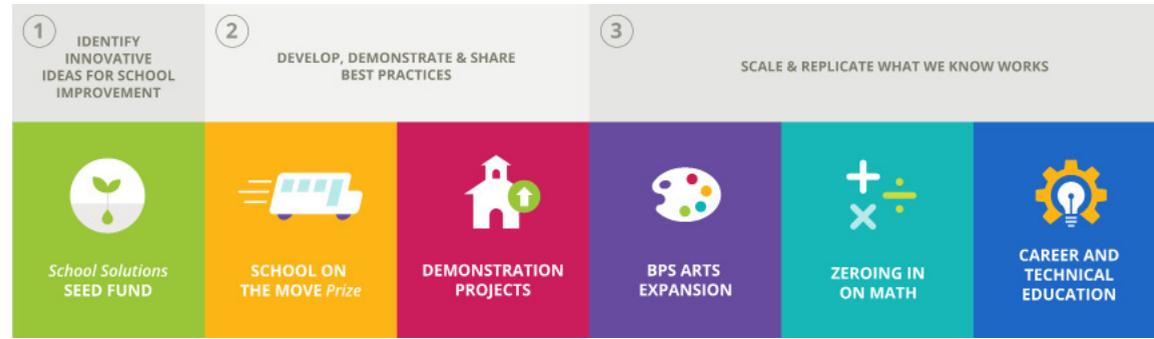
MCAS IMPROVEMENT 2013-2017



**Improvement is measured in the change in standard deviations from the mean (SD units) between 2013-2017, compared to schools with similar grade levels*



EDVESTORS' APPROACH



WHAT WE DO

First, we **seed** solution-seekers' best ideas in Boston schools. Through our School Solutions Seed Fund, we identify and fund innovative school-based ideas for improvement.

Second, we **shine** a light on best practices for school improvement. Our annual \$100,000 School on the Move Prize highlights examples of dramatic school improvement. We publish annual research and case studies to share stories of improvement and disseminate knowledge throughout the broader field.

Third, we **scale** promising ideas to achieve citywide student impact, coordinating major public-private partnerships in targeted issues areas.

EdVestors largest effort to date, BPS Arts Expansion, has resulted in 17,000 more pre-K through 8th grade students receiving weekly arts instruction in school, bolstering student engagement and school climate. Our second strategic initiative launched in 2015, Zeroing in on Math, takes a similar citywide approach to increase math proficiency in the middle grades as a critical gateway for post-secondary, career, and life success. In 2016, EdVestors began work to develop effective Career and Technical Education pathways for high school students as a strategy for improving Boston's high schools, connecting more students to post-secondary opportunities, and bolstering Boston's workforce.

CURRENT PROGRAMS

SCHOOL SOLUTIONS SEED FUND
Through the School Solutions Seed Fund, EdVestors seeks to identify promising solutions that address current challenges facing classrooms and schools. Seed Fund grants provide resources for schools to move quickly to test, plan, or pilot solutions and support for problem-solving, experimentation, and innovation.

Investing in on-the-ground solutions is an essential part of EdVestors' approach to strategic philanthropy. The Seed Fund pushes us to think beyond what we already know about how schools change, to be open to new ideas, and to find even more transformative ways to work on behalf of all students.

SCHOOL ON THE MOVE
EdVestors' School on the Move Prize is Boston's premier award for school improvement and is a coveted honor among teachers and school leaders across our city. The Prize shines a light on those schools, leaders, and teachers who have driven substantive, multi-year academic improvement for students. The Prize comes with a \$100,000 award from EdVestors, public recognition, and a case study to document the school's replicable strategies. Two runners-up also receive a \$10,000 award each.



BPS ARTS EXPANSION

Boston Public Schools (BPS) Arts Expansion is a multi-year collaborative effort to expand arts education within

BPS by providing equitable access to quality arts learning experiences for all students. This public-private partnership involves a large and coordinated network of partners, including schools, arts institutions, teaching artists, and funders, among others.

Now in Phase 4 of the initiative, 17,000 more BPS students are receiving in-school arts education annually. To date, BPS Arts Expansion has:

- » Raised the percentage of preK-8 students receiving weekly arts from 67% to 96% and twice-weekly arts instruction from less than 10% to 65%
- » More than doubled the percentage of high school students receiving arts — up from just 26% to 63%
- » Secured an additional \$11 million in public funding annually for the arts, supporting 130 more arts teachers in schools



ZEROING IN ON MATH

Two out of three Boston eighth graders are not proficient in math. This is a quiet crisis in Boston schools

that requires urgent attention. In 2015 we set out to dramatically improve student achievement in middle grades math by launching Zeroing in on Math, a multi-year, citywide initiative. Three strategies guide our work:

- » Improve student math proficiency in grades 3-8 by closing student knowledge and skill gaps
- » Deepen effective math instruction by strengthening teacher math knowledge and pedagogy
- » Build a citywide community of math advocates

In Year 3 of the initiative, students averaged gains in math knowledge and skills of an additional 1/3 of a year of growth. Now in Year 4, we're providing intensive supports at 19 schools serving 4,000 students and working closely with teachers to tackle math instruction's most persistent challenges.



CAREER AND TECHNICAL EDUCATION

In 2016 EdVestors' launched its third effort to achieve citywide student impact by expanding Career and Technical Education pathways as a strategy for improving Boston high schools.

Expanded, high-quality CTE pathways can result in deeper student academic engagement and increased access to post-secondary and employment opportunities for Boston students. This year we are supporting schools to plan and to implement quality pathways. We are also working with the district and other key stakeholders to develop a framework for implementing CTE pathways across Boston high schools.



**2018 SCHOOL ON THE MOVE
HOST COMMITTEE**

Kate Azverde, *Rodman CPAs*
 James Davie, *Brown Advisory*
 Greg DiMarzio, *William Blair*
 Katherine Gross, *The Charlotte Foundation*
 Laura Kurzok, *Eastern Bank Charitable Foundation*
 Amy Luster, *EdVestors*
 Kelly Nowlin, *Surdna Foundation*
 Faith Parker, *Parker Family Foundation*
 Sonja Plesset, *Plymouth Rock Foundation*
 Enid Pope, *Johnson Pope Consulting*
 Hakan Satiroglu, *MindBridge Partners*
 Aimee Sprung, *Microsoft*
 Rusty Stieff, *Boston Private Bank & Trust*



EDVESTORS ANNUAL SUPPORTERS

2017-18 (Gifts received as of October 2018)

We deeply appreciate our generous supporters, volunteers, and nonprofit partners for their invaluable contributions to improving our schools.

\$100,000+

Lloyd G. Balfour Foundation
 Barr Foundation
 The Baupost Group, LLC
 The Boston Foundation
 Michael & Susan Dell Foundation
 Klarman Family Foundation
 Linde Family Foundation
 Lovett-Woodsum Foundation
 The Parker Family Foundation
 The Harold Whitworth Pierce Charitable Trust
 William Schawbel & Schawbel Group
 The Wallace Foundation
 The Wellington Management Foundation

\$10,000-\$24,999

Anonymous (2)
 Bain Capital Children's Charity
 Barbara Boger
 Constance and Lewis Counts
 Jennifer and Ian Deason
 Eastern Bank
 Eaton Vance Management
 Fidelity Investments
 Sandy Gordon
 Sarah Hancock
 Houghton Mifflin Harcourt
 jetBlue
 LEGO Education
 Microsoft
 Plymouth Rock Foundation
 Rowe Family Charitable Trust
 Nancy and Michael Tooke
 Vertex Pharmaceuticals

\$1,000-\$4,999

Anonymous
 Nancy Benchoff
 Barbara and George Beal
 The Boston Basics
 Amy and Ethan d'Ablemont Burnes
 Boston Private Bank & Trust Company
 Margot Botsford and Stephen Rosenfeld
 Lynne Brainerd and Michael Douvadjian
 Gail and Hardin Coleman
 Feeley & Driscoll, P.C. (BDO)
 Ruth Ellen Fitch
 Cynthia Greenleaf
 Jean Hammond and Mike Krasner
 Betsy and David Harris
 Paul Henderson
 Insource Services, Inc.
 Carol Johnson
 Dorothy and Richard Koerner
 Sandra Kryder
 Maureen and Joseph Laurin
 Anne and Paul Marcus
 Kathy and Jim McHugh
 Jo Frances and John Meyer
 Amy and Bouke Noordzij
 Kelly Nowlin
 Sue and Bernie Pucker
 Estie Rappaport
 Eileen Rudden and Josh Posner
 Hakan Satiroglu
 Stan Schlozman
 Beth Stonebraker
 The Topol Family Foundation
 William Blair & Company

\$500-\$999

Melanie Calzetti-Spahr and Jay Spahr
 Terrence Finn
 Joyce Fletcher
 Glenn Heinmiller
 Rona Kiley
 Jean and Jordan Krasnow
 David Lapin
 Jennifer Larson Joyce
 Jojo Longnecker
 Frances Moyer
 Betsy Nichols
 Jean Scarrow
 Kristin and David Shapiro
 Steve Tritman
 Luke Wright

We also thank our many supporters who sustain us through their generous gifts under \$500.

In-Kind Support

Boston Harbor Hotel
 Choate Hall & Stewart LLP
 Da Vinci Ristorante
 Houghton Mifflin Harcourt
 Huntington Theatre Company
 jetBlue
 Kendall Press
 LEGO Education
 Lyric Stage Company of Boston
 Microsoft
 Nixon Peabody LLP
 Saul Ewing Arnstein & Lehr LLP
 Westin Hotels and Resorts

EDVESTORS GOVERNING BOARD

Wendell Knox, Chair, *Abt Associates (retired)*
 Katherine Gross, Vice Chair, *The Charlotte Foundation*
 Katherine S. McHugh, Clerk, *Cabot Family Charitable Trust*
 David Simon, Treasurer, *Simon Brothers Family Foundation*
 Ian Deason, *jetBlue*
 Pam Eddinger, *Bunker Hill Community College*
 Ruth Ellen Fitch, *Independent Trustee*
 Ed Orazem, *Fidelity Family Office Services (retired)*
 Faith Parker, *Parker Family Foundation*
 William Schawbel, *The Schawbel Corporation*

EDVESTORS STAFF

Janet Anderson, *Executive Vice President*
 Emily Barr, *Manager of Program Support & Analysis*
 Justine Beaton, *Director of Grants & Development Operations*
 Sharlene Cronin, *Director of Strategic Projects*
 Anuradha Desai, *Senior Vice President for External Relations*
 Karen Levin, *Director of Zeroing in on Math*
 Derek Lin, *Communications & Program Coordinator*
 Amy Luster, *Vice President for Finance & Operations*
 Ruth Mercado-Zizzo, *Director of BPS Arts Expansion*
 Kayla Morse, *Manager of Teaching & Learning*
 Deneysa Riley, *Office Coordinator*
 Marinell Rousmaniere, *Acting CEO*
 Alison Stevens, *Senior Director of School-Based Investments*
 Alia Verner, *Manager of Instructional Support*
 Melissa Watton, *Development Coordinator*
 Yasmin Yousof, *Executive Assistant & Special Projects Coordinator*

2018 SCHOOL ON THE MOVE SPONSORS

CHANGE AGENTS \$50,000+

James M. and Cathleen D. Stone Foundation

ADVOCATES \$25,000-\$49,999



BELIEVERS \$10,000-\$24,999



Larson Family
Foundation

Parker Family
Foundation



Simon Brothers
Family Foundation



Bill Schawbel &
Schawbel Group

SUPPORTERS \$5,000-\$9,999



FRIENDS \$1,000-\$4,999



Susan and Richard
Holbrook



Kelly Nowlin

William Blair

Photography by Michael Manning